Survey Data Commitment

Secure: The platform, powered by Dynamic Benchmarking, uses industry best encryption to protect your user ID and password. All data submissions and the delivery of results are protected using multiple layers of security and encryption. Your response data is encrypted and protected by SSL when in transit from your browser to the Dynamic Benchmarking databases. You can see this SSL certification by putting your mouse on the lock next to the HTTPS part of the URL.

Confidential: Individual responses are not accessible to The Vision Council staff. Survey responses are only released as aggregated data that cannot be traced back to specific companies or individuals. To ensure data anonymity, all results are aggregated and a pre-determined minimum number of responses are required for results to be displayed, even when filters are applied.

Trustworthy: Dynamic Benchmarking stands by their pledge to strive to execute well-researched, tested surveys that use statistically valid survey techniques. Their aggregation methodologies and data analysis are continually tested, reviewed and updated to ensure validity.